

HIPERMEDIA

HIPERTEXTO + MULTIMEDIA

ES LA TECNOLOGÍA QUE NOS PERMITE
ESTRUCTURAR LA INFORMACIÓN DE UNA MANERA
NO-SECUENCIAL A TRAVÉS DE NODOS
INTERCONECTADOS POR ENLACES

INFORMACIÓN
NO-SECUENCIAL

NODOS
INTERCONETADOS

ENLACES

DISEÑO DE SISTEMAS HIPERMEDIA

DISEÑO DE LA INFORMACIÓN

DISEÑO DE NAVEGACIÓN

DISEÑO DE LA INFORMACIÓN

Aquel que ayude al usuario a encontrar la información que busca de la forma más fácil, rápida y cómoda posible

UNISE

Mission & Values

...to create a world of interconnected jobs & businesses that can provide a better life for all.

- UNISE is committed to the environment with its green building, energy efficiency and sustainable practices.
- UNISE is committed to the community with its social responsibility and philanthropy.
- UNISE is committed to the customer with its excellent customer service and support.
- UNISE is committed to the employee with its comprehensive benefits and development programs.

ROADSHOW

...to create a world of interconnected jobs & businesses that can provide a better life for all.

Road Show Key Messages

- The company's mission is to create a world of interconnected jobs & businesses that can provide a better life for all.
- The company's vision is to become the leading provider of sustainable solutions.
- The company's values are integrity, innovation, and collaboration.

Google

Search:

Web Results 1 - 52 of about 182,000 for Greenough Day 2008

- Greenough Job Shelter Day** - Celebrate a special day during Greenough Day, October 2, 2008. The Greenough Job Shelter Day is a day of giving and service.
- Greenough.org - the Official Site of the Pharmaceutical Greenough Club** - Greenough Day 2008 - Celebrate a special day during Greenough Day, October 2, 2008.
- Agape Greenough Day - Agape Festival 2008** - Agape Greenough Day - Greenough Day Festival 2008.
- Enacted Marathon Even Quiter - 2008 - start November 2008 in Houston, TX** - Enacted Marathon Even Quiter - 2008 - start November 2008 in Houston, TX.
- LA Forum - 2008 Greenough Day Judges Festival** - Greenough Day Judges Festival 2008 - Greenough Day Judges Festival.
- LA Forum - 2008 Greenough Day Judges Festival - 2008 Greenough Day Judges Festival** - Greenough Day Judges Festival 2008 - Greenough Day Judges Festival.
- San Diego Chamber of Commerce - 2008 San Diego Greenough Day** - San Diego Chamber of Commerce - 2008 San Diego Greenough Day.
- Greenough Day - 1st Annual Day of Gratitude** - Greenough Day - 1st Annual Day of Gratitude.
- Greenough Day - 1st Annual Day of Gratitude** - Greenough Day - 1st Annual Day of Gratitude.

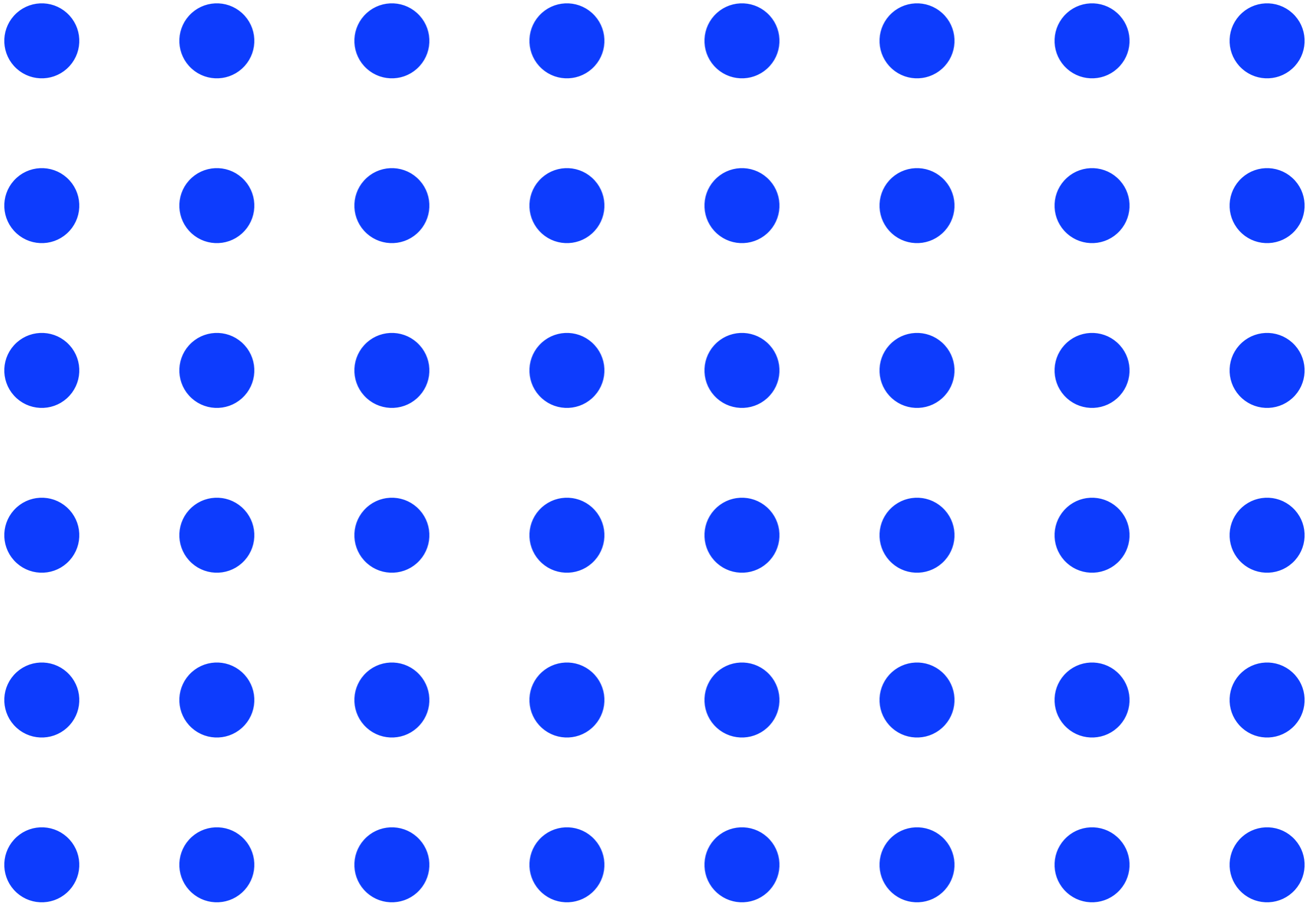
PRESTAR ATENCIÓN A

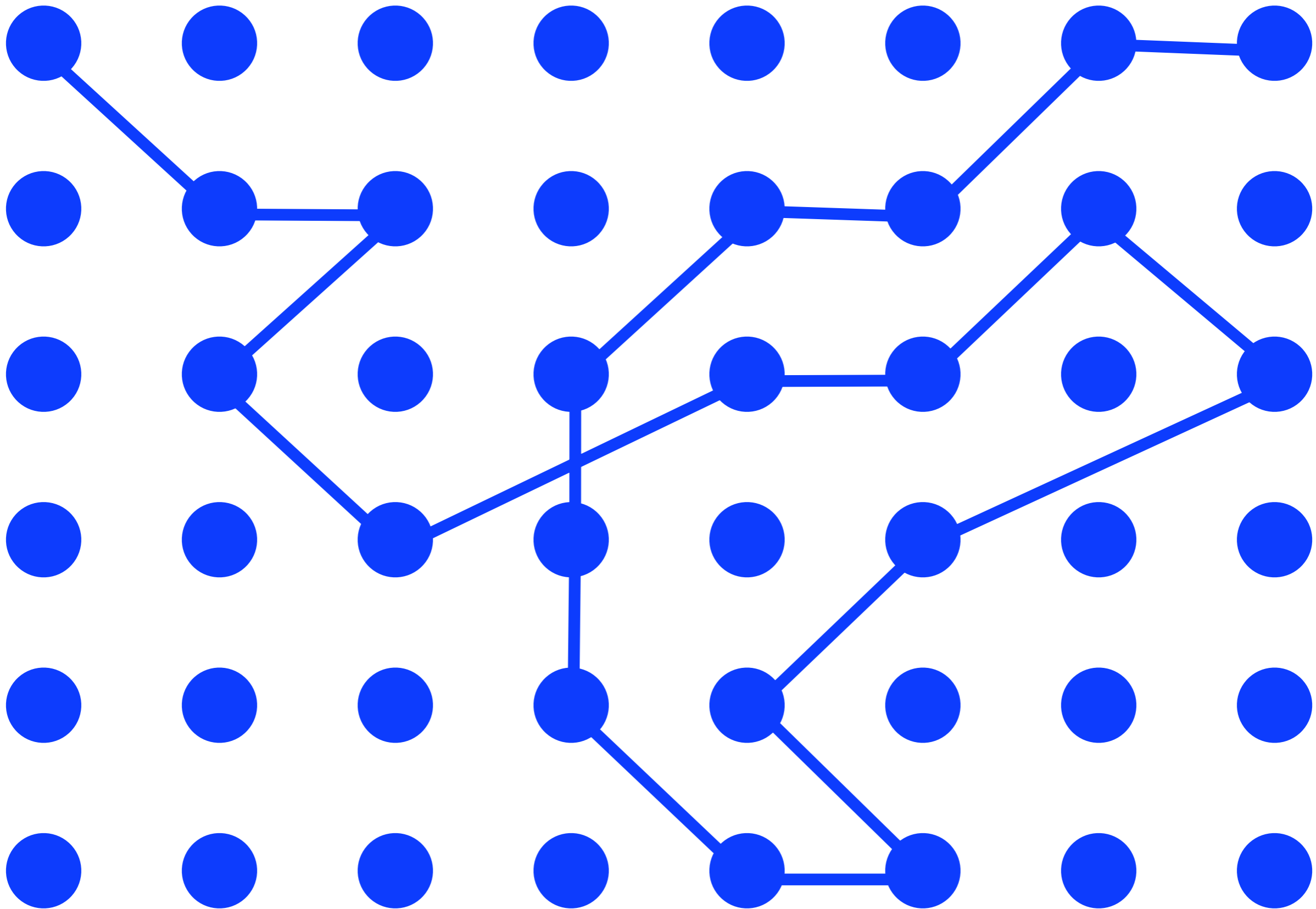
Tamaño de textos
Agrupación de información
Efectos tipográficos
Contraste en el color
Zonas visuales relevantes

DISEÑO DE NAVEGACIÓN

Elementos de interacción entre el
usuario y el sistema

NAVEGAR POR
INTERNET





UN DOCUMENTO DIGITAL PUEDE LEERSE DE MANERA NO
SUECUENCIAL O MULTISECUENCIAL

MENOR CARGA COGNITIVA

Ley del $5(+/-)2$
Rótulos descriptivos
Asistencia al usuario
Mensajes no alarmistas

HAGAMOS UN
SITIO WEB!

Presentación disponible en www.nicolasespinoza.cl