

WIREFRAMES

(GÜAIRFREIMS)

JERARQUIZACIÓN DE CONTENIDOS

DISTRIBUCIÓN VISUAL

ESQUEMATIZACIÓN DE LA INTERFAZ

Son estructuras muy simples y están enfocadas a visualizar la distribución de los contenidos dentro de la pantalla

ESTRATEGIA
ARQ. DE LA INFORMACIÓN

DISEÑO DE INTERFAZ
DESARROLLO

ESTRATEGIA
ARQ. DE LA INFORMACIÓN

WIREFRAMES

DISEÑO DE INTERFAZ
DESARROLLO

CARACTERÍSTICAS

Portfolio heading

- Portfolio Link
- Portfolio Link
- Portfolio Link
- Portfolio Link
- Portfolio Link

Page Heading

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Sample Work



[Image Name]



[Image Name]



[Image Name]



[Testimonial image]

Lorem ipsum dolor sit amet, consectetur adipiscing elit. Curabitur nisi odio, consectetur nec, elementum quis, tempor sed, mauris. Morbi nulla orci, sodales sit nonummy lectus [...]



SIMPLES,
SIN DISTRACTORES
NI IMÁGENES

Text for more informatio. Quisque dignissim odio a purus. Mauris non diam ut arcu vulpate nonummy. Praesent sagittis, lorem at tempor porta.



→ Home



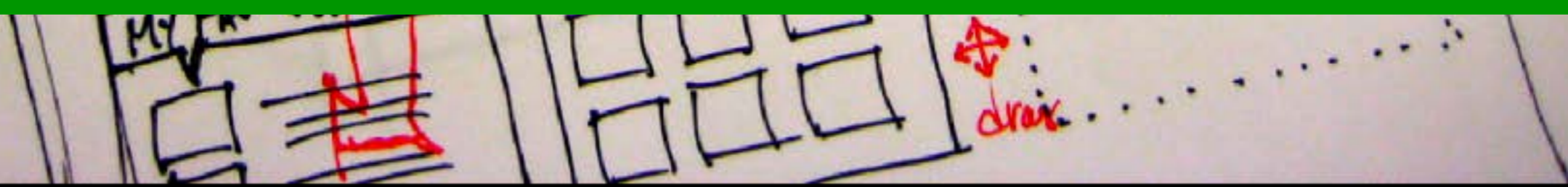
dynamic text version a la tumblr?

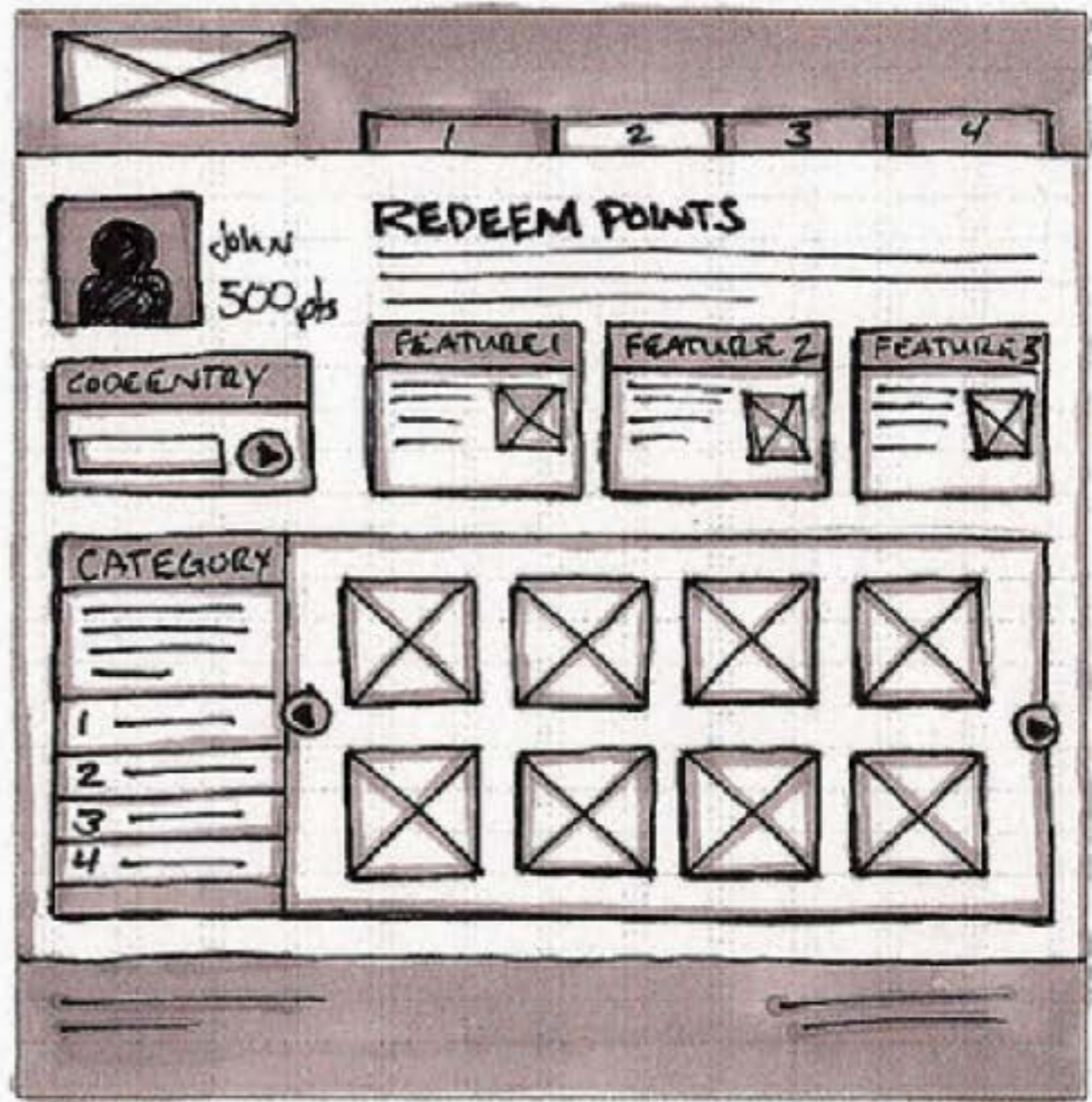
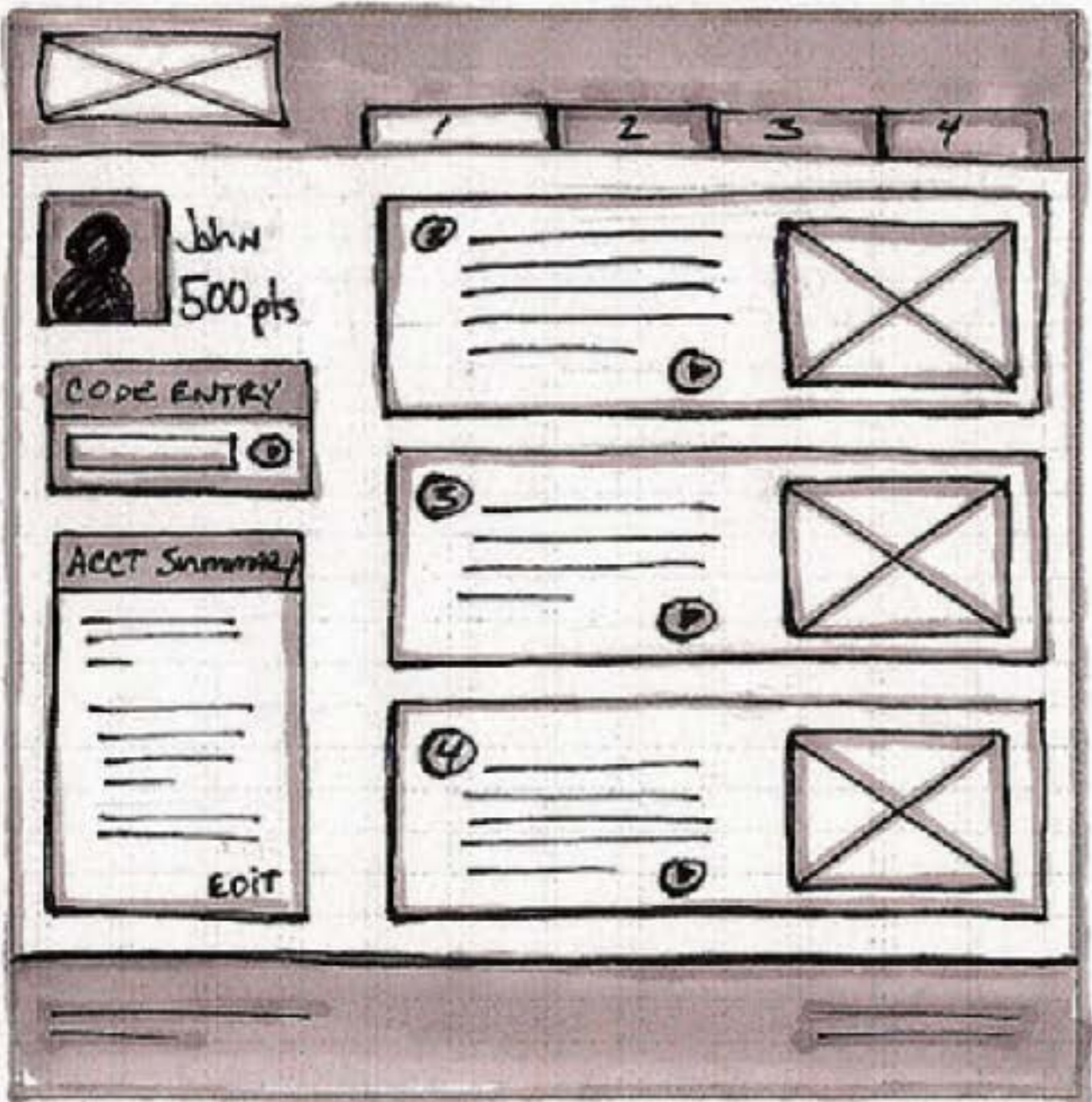
scroll

see all

callings for
or
line add

PUEDEN SER
DIBUJADOS
A MANO





CADA PANTALLA
ES UN WIREFRAME



Monday May Logo

Home | FAQs

Search: Search

Who We Are | What We Do | Portfolio | Client List | Secure Client Access | Contact Us

Company Description

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Monday May Creative Director

Image 2

Bob Mary Creative Director

Image 3

Jane Doe Designer

Image 4

John Smith Designer

Image 5

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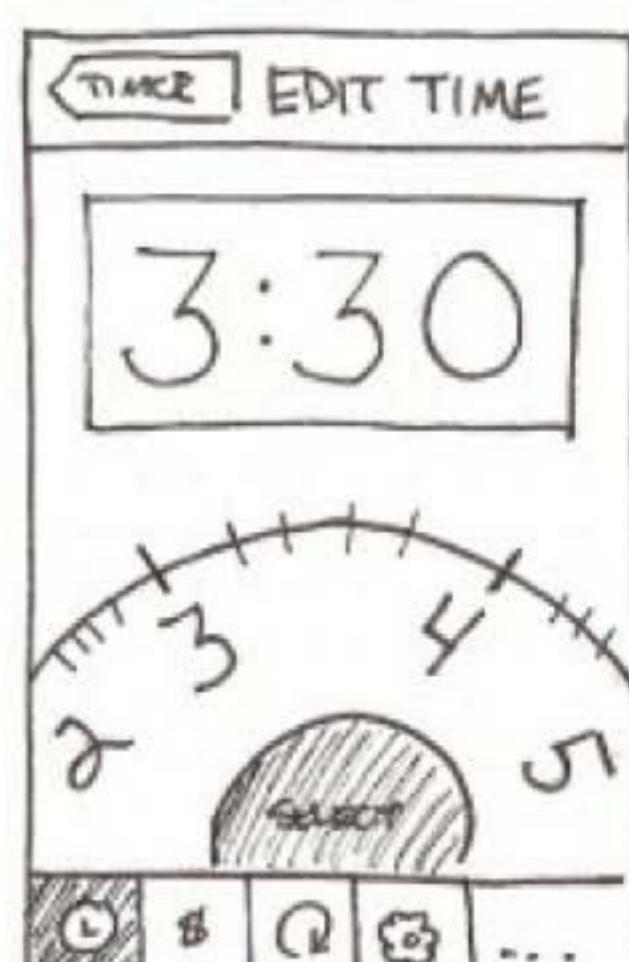
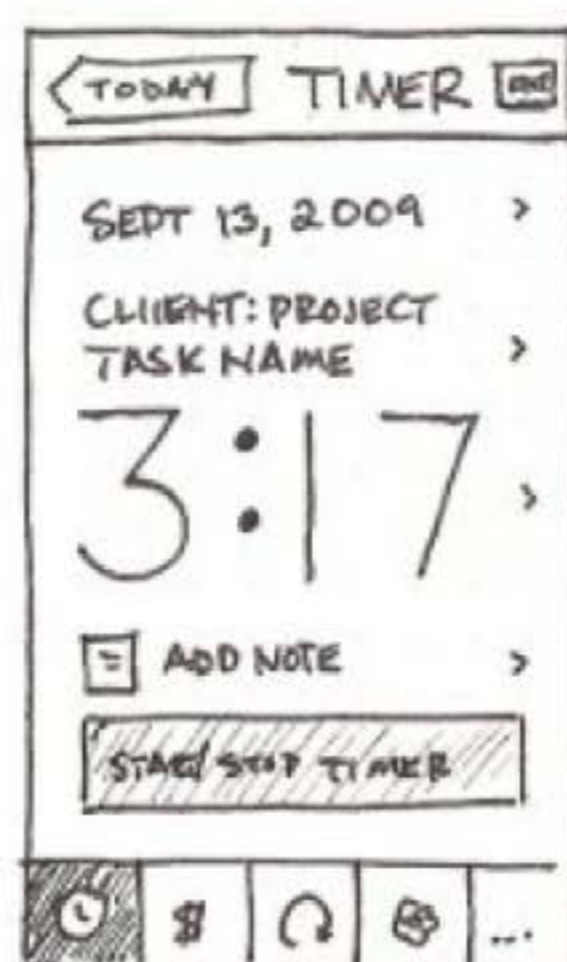
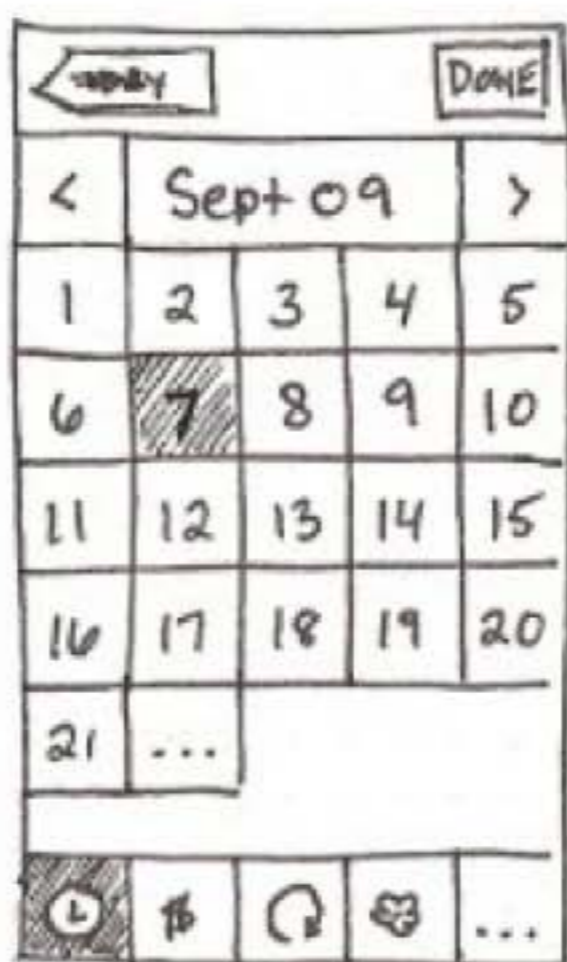
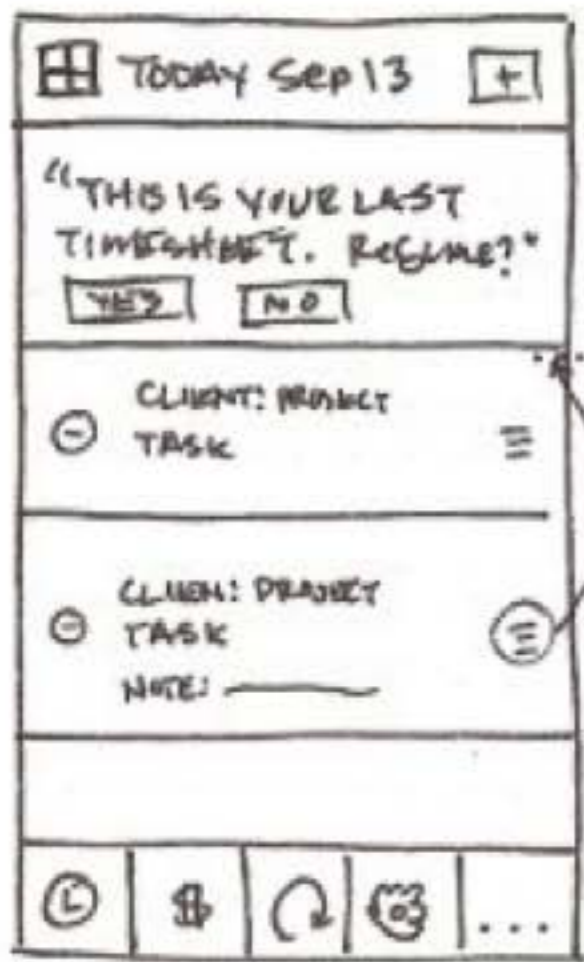
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Lorem ipsum dolor sit amet, consectetur adipiscing elit, sed diam nonummy nibh eusmod tincidunt ut laoreet dolore magna

Notes

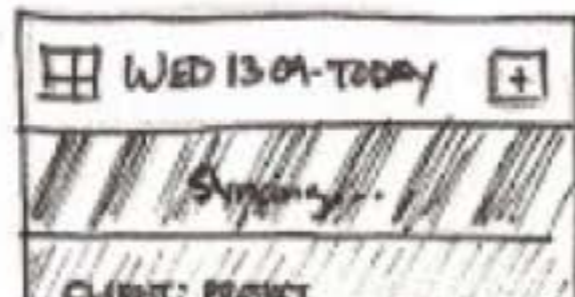
- 1 Main navigation of the page. Included button here so that all main page navigation items are in the same place. Removed Contact from main navigation since it is included in the main navigation menu.
- 2 Image will show a diagram of the company structure and role in the industry.
- 3 Company description will be the first paragraph on the page.
- 4 The footer will contain links to other company information such as careers, RSS feeds, etc.
- 5 Bios will run across the page with the name of the person with a picture of them underneath. The picture will be the bios about them and will be more informal in nature (not typical professional).

SIEMPRE VAN ACOMPAÑADOS DE UNA EXPLICACIÓN SOBRE LAS ZONAS E INTERACCIONES

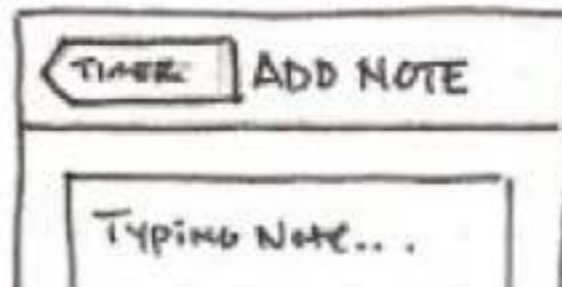


(NOT BUILDING-PHASE II)

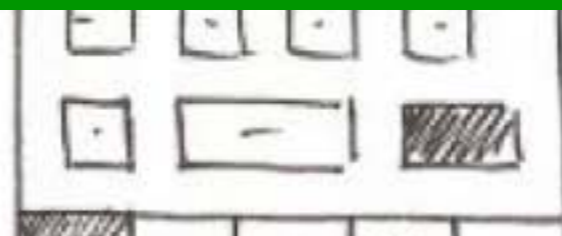
TIMESHEET (TODAY)



ADD NOTE



SE UTILIZAN EN LA CREACIÓN DE CUALQUIER TIPO DE INTERFAZ DIGITAL



GUÍAS VISUALES

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ng elit. Ut
lobortis

32

Lorem ipsum dolor sit amet, consectetur adipiscing elit. Sed nisl est, ullamcorper eget, molestie vel, pulvinar nec, neque. Nullam interdum egestas massa. Suspendisse eu nisl at turpis ornare viverra. Pellentesque eros orci, tristique nec, tincidunt a, imperdiet sed, velit. Cras augue. Ut semper ultricies augue. Donec faucibus, elit et bibendum dapibus, mi mi eleifend magna, tempus tincidunt odio nunc a sapien. Mauris nisi. Nullam nibh lorem, laoreet sed, ultrices at, imperdiet ut, mauris. Nullam augue nunc, ultricies in, aliquet id, adipiscing ut, mi. Proin ornare, velit quis commodo... [seguir leyendo](#) ⓘ

23 de marzo de 2008 | [interfaz](#), [ceulares](#), [móviles](#)

ESTRUCTURAS SIMPLES
CONFORMADAS PRINCIPALMENTE
POR LÍNEAS Y CAJAS

11

Maecenas accumsan varius lectus. Sed et dolor. Sed pede lacus, consequat eget,



DISEÑADOS
EN ESCALA
DE GRISES

Título imagen 03

Título imagen 03

Ver mapa

Foto 120x120px
(perfil)

Foto 120x120px
(perfil)

Título imagen 03

Título imagen 03

Ver artículo

Nombre/Apodo

Apellido

Geográfico

Provincia

Barcelona

Ciudad

Barcelona

Código postal

Etapa vital

Etapa 1

Etapa 2

Etapa 3

Etapa 4

Etapa 5

Edad

18 - 25

25 - 30

30 - 35

35 - 40

40 - 50

50 - 60

60 - 70

Biotipos

TODOS LOS ELEMENTOS
GRÁFICOS ESTÁN REPRESENTADOS
ESQUEMÁTICAMENTE

st. Aenean ac libero. Vestibulum varius

ulla eros mauris, tempor id, commodo sed,

tempor id, commodo sed. Vestibulum varius

Etapa 5

Hombre

1 2 3 4 5 6 7 8 9 0 ; ?
a b c d e f g h i j k l m n
ñ o p q r s t u v w x y z

SE UTILIZA SOLO
UNA FAMILIA
TIPOGRÁFICA

¿Lorem ipsum?

DE PREFERENCIA SE
UTILIZAN CONTENIDOS
REALES

MALAS PRÁCTICAS

Y VOTE MOCK ELECTIONS

Make your vote count!

choose your region

England

[register](#) - [sign in](#)

[search the site](#) | [find your school](#)

type a keyword

[search](#)

[HOME](#) [ELECTIONS](#) [LATEST](#) [VOTING](#) [RUN A CAMPAIGN](#) [TEACHERS](#)

Run a Mock Election

YVote Mock Elections actively engage students with the political, social and moral issues of the world around them by giving them the opportunity to stand as party candidates, speech writers and canvassers in a mock election. [Find out more>>](#)

Check the upcoming mock elections: [General Election 2009](#)

How to run a Mock Election

1

Register your school

Lorem ipsum dolor sit amet, consectetur adipiscing elit.

2

Run your election

Lorem ipsum dolor sit amet, consectetur adipiscing elit.

3

Submit your school results

Lorem ipsum dolor sit amet, consectetur adipiscing elit.



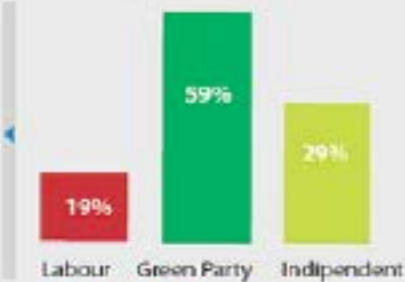
General Election 2009

Haverick School

Lorem ipsum dolor sit amet, consectetur adipiscing elit. Pellentesque auctor magna molestie justo. Sed eu arcu. Integer tempus. Lorem ipsum dolor sit amet, consectetur adipiscing elit. Pellentesque auctor magna molestie justo. Sed eu arcu. Integer tempus.

Election results

Local Election 2009



[view full results](#)

Students

Find everything you need to get your candidate elected in our run a campaign section.

[- Run a Campaign](#)

Teachers

Register your school for free then get all the advice and resources you need to run a mock election.

[- Register](#)

Hansard Society

YVote Mock Elections are run by the Hansard Society - the UK's leading independent political research and education charity.

[- Contact Hansard](#)

USO DE COLOR
E IMÁGENES

[GREEN PARTY](#)

[INDEPENDENTS](#)

[LIBERAL DEMOCRATS](#)

[LABOUR](#)

[CONSERVATIVES](#)

Hansard Society

Powered by Milocreative

[Our Official site](#) | [About Mock Elections](#) | [About Hansard](#) | [Send Feedback](#) | [Terms of Service](#)



Make your vote count!

YVOTE
MOCKELECTIONS.CO.UK

Search the site | [find your school](#)

- HOME
- ELECTIONS
- LATEST
- VOTING
- RUN A CAMPAIGN
- TEACHERS

What is a Mock Election ?



Recreate the excitement and drama of a real election in your school!!

Y Vote Mock Elections actively engage students with the political, social and moral issues that concern them by giving them the opportunity to stand as party candidates, speech writers and canvassers in a mock election. Students voice their opinions by engaging in a fun active citizenship exercise which provides an excellent introduction to the mechanics and issues involved in an election.

How to run a Mock Election

- 1 REGISTER YOUR SCHOOL:**
 You can register your school for free by visiting the **Elections** section. Your school will be placed on our map, you will receive support and additional resources and your school will be included in our national results.
- 2 RUN YOUR MOCK ELECTION:**
 Visit the **Teachers** section and choose the type of mock election that suits you. Follow through the simple steps and download resources and templates as required. Alternatively you can download the whole pack if you would prefer to take away a paper version.
- 3 SUBMIT YOUR RESULTS:**
 Submit your results in the **Elections** section and compare them with other schools. Tell us about your election and send us your photos - we can host on this website!


Latest News

Welcome to the new Y Vote website!

We are proud to unveil our new look website complete with added content and features!

European Election 2009



Party	Seats
Blue	22
Pink	11
Green	10
Red	8
Purple	7
Yellow	5

Students

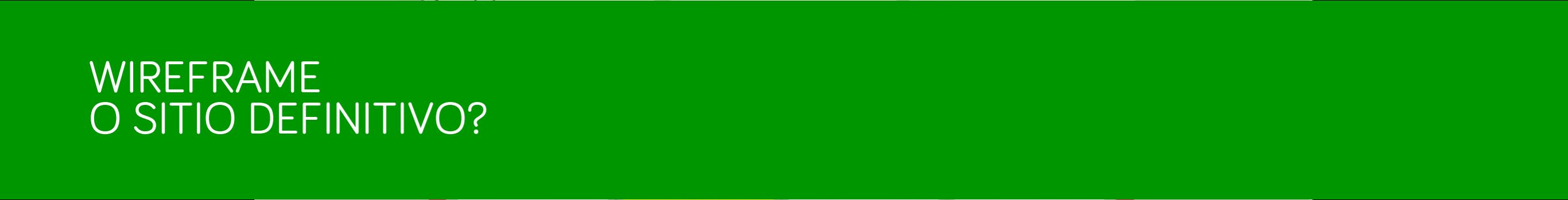
Find everything you need to get your candidate elected in our **Run a campaign** section

Teachers

Register your school for free and get all the advice and resources you need to run a Mock Election

Hansard Society

Y Vote Mock Elections are run by the Hansard Society, the UK's leading independent political research and education charity.

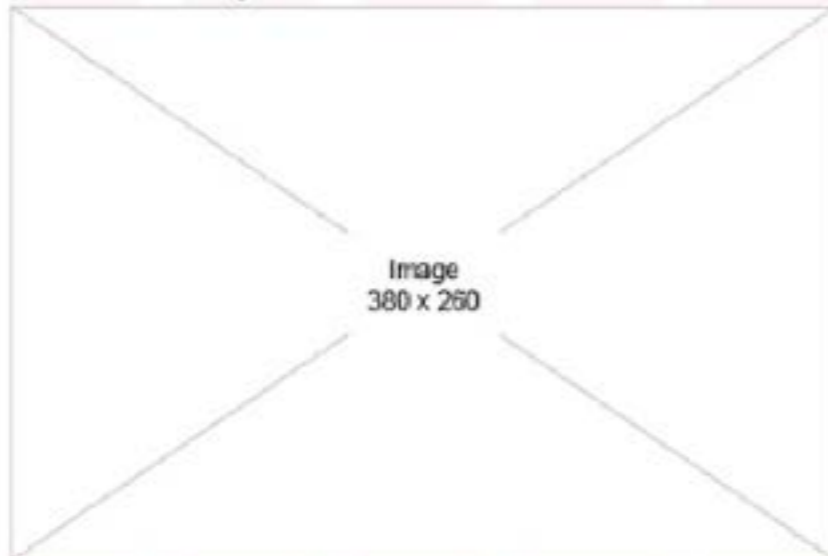


The Gazette in the Community

[Main](#) | [Raise-a-Reader](#) | [CanSpell](#) | [Community Support](#) | [Sponsorships](#) | [Events](#)

RAISE-A-READER

Title of Story Here



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SPONSORED LINKS

[Lorem ipsum dolor sit amet, consectetur adipiscing elit. Aenean temp](#)
[Tempor semper dictum. Nunc sapien diam, sodales](#)

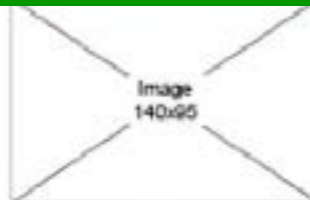


Title of Story Here

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MEZCLA CON
INTERFAZ REAL



Title of Story Here

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Logo

- Home
- HR
- IT
- Facilities
- Communications
- Operations
- Finance
- Development
- Governance

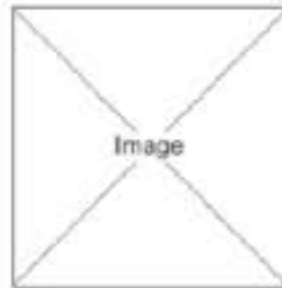
 Search

- Resident Contact
- Supported & Sheltered Housing
- Maintenance Contracts
- Improvement Schemes
- Regions
- About Operations

Home > Operations

Welcome to Operations!

50% Module Heading



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- > [Link 1](#)
- > [Link 2](#)
- > [Link 3](#)

Link list

50% Module Heading

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Strong emphasis

Call to action

33% Module Heading



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Call-to-Action Text Link > [Secondary link](#)

Call to action

Two-Line 33% Module Heading With Second Line

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- > [Link 1](#)
- > [Link 2](#)
- > [Link 3](#)
- > [Link 4](#)
- > [Link 5](#)

33% Module Heading

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Call-to-Action Button

Call to action

100% Module Heading



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Quick Links

- > [Link 1](#)
- > [Link 2](#)
- > [Link 3](#)
- > [Link 4](#)
- > [Link 5](#)

Quick Links is an optional element

A single, simple message.

Call to action

Background image

One, none or a few promotions

COMPLEJIDAD DE ELEMENTOS

message.

Background image

Call to action

message.

Background image

Call to action

message.

Background image

Call to action

Header, nav bar, and search bar

article

sidebar
Linklist
Twitter Feed
Blog Archive
Blogroll
social media links
Ad Banner
Calender of events

footer

WIREFRAMES
MUY SIMPLES

EN RESUMEN,
LOS WIREFRAMES
SON BACANES
PORQUE:

WIREFRAMES

Basados en la arquitectura de la información

WIREFRAMES

Evitan elementos
accidentales

WIREFRAMES

Menor tiempo y costo

WIREFRAMES

Mayor productividad

WIREFRAMES

Excelente herramienta de comunicación y discusión entre el equipo de trabajo

10 CONSEJOS PARA REALIZAR WIREFRAMES

1

SIMPLE POR SOBRE
TODAS LAS COSAS

2

USA LA MAYOR
CANTIDAD DE
CONTENIDO REAL
POSIBLE

3

SIEMPRE TRABAJA EN
ESCALA DE GRISES

4

EVITA USAR LOGOS,
IMÁGENES E
ICONOGRAFÍA

5

NO TE LIMITES A UNA
APLICACIÓN DIGITAL,
DIBUJA!

6

DEFINE ESTRATEGIA Y
CONTENIDOS ANTES DE
COMENZAR

7

SIEMPRE HAZ
WIREFRAMES ANTES DE
DISEÑAR

8

EXPLICA LAS ZONAS E
INTERACCIONES

9

DISCUTE LOS
WIREFRAMES CON TU
EQUIPO DE TRABAJO

10

CORRIGE LOS
PROBLEMAS EN LOS
WIREFRAMES, NO EN EL
DISEÑO

¿DUDAS?

A TRABAJAR!

Presentación disponible en www.nicolasespinoza.cl